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Three New Hotel Hotspots To Put On Your Radar

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From a 'curated' townhouse in **Mallorca** to the carnival-themed hotel on **London's Southbank** – hotels are pushing the boundaries when it comes to design this year.



Marrying heritage architecture with a modern feel. (CREDIT: CAN FERRERETA)

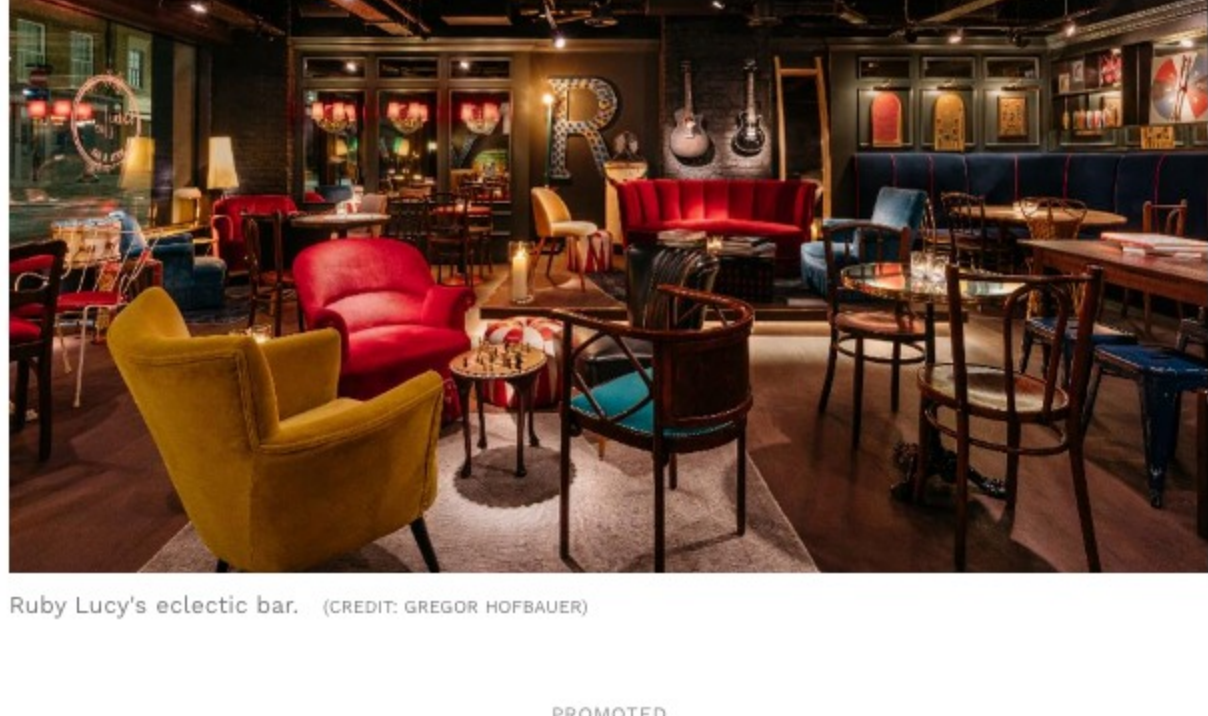
Opening in June 2020, in the quaint rural town of Santanyi in the south east of **Mallorca**, **Can Ferrereta** is carved out of a stunning 17th-century mansion. The 32-bedroom boutique hotel has been restored by the team behind **Sant Francesc Hotel Singular** in Palma, with airy interiors reminiscent of a grand summer house and boasting a 'faded glamour' appeal.



The restored mansion features standout design. (CREDIT: CAN FERRERETA)

Today In: Lifestyle

Individually designed rooms, overseen by Mallorca-based **BASTIDAS Architecture** and Spanish design house **WIT**, have rustic wooden beams, original stone mixed with sleek furniture and contemporary art. The only luxury hotel in the area, it will also offer a Mediterranean restaurant **OCRE**, which will focus on local produce, as well as two bars, an 25m swimming pool, and the **SA CALMA** spa, complete with hammam and indoor pool. hotelcanferrereta.com/en



Ruby Lucy's eclectic bar. (CREDIT: GREGOR HOPBAUER)

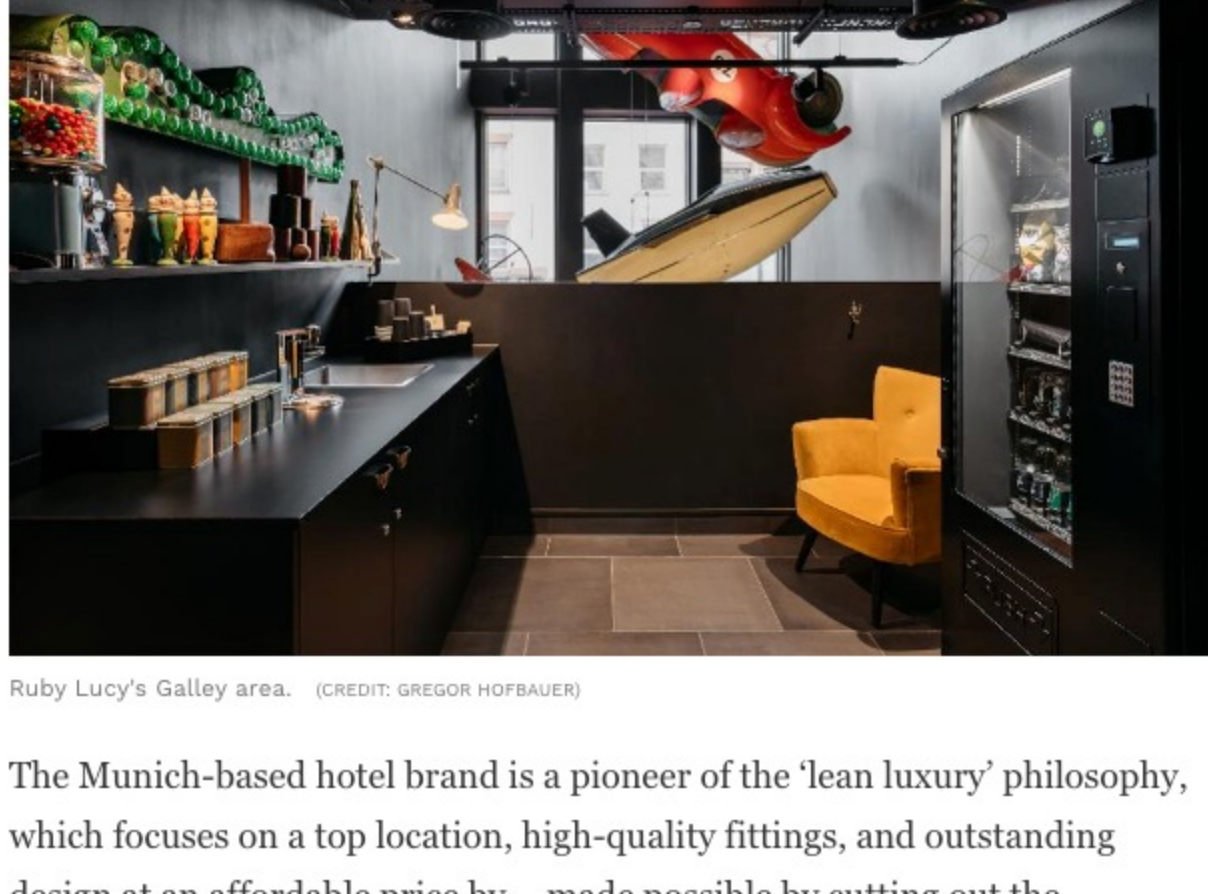
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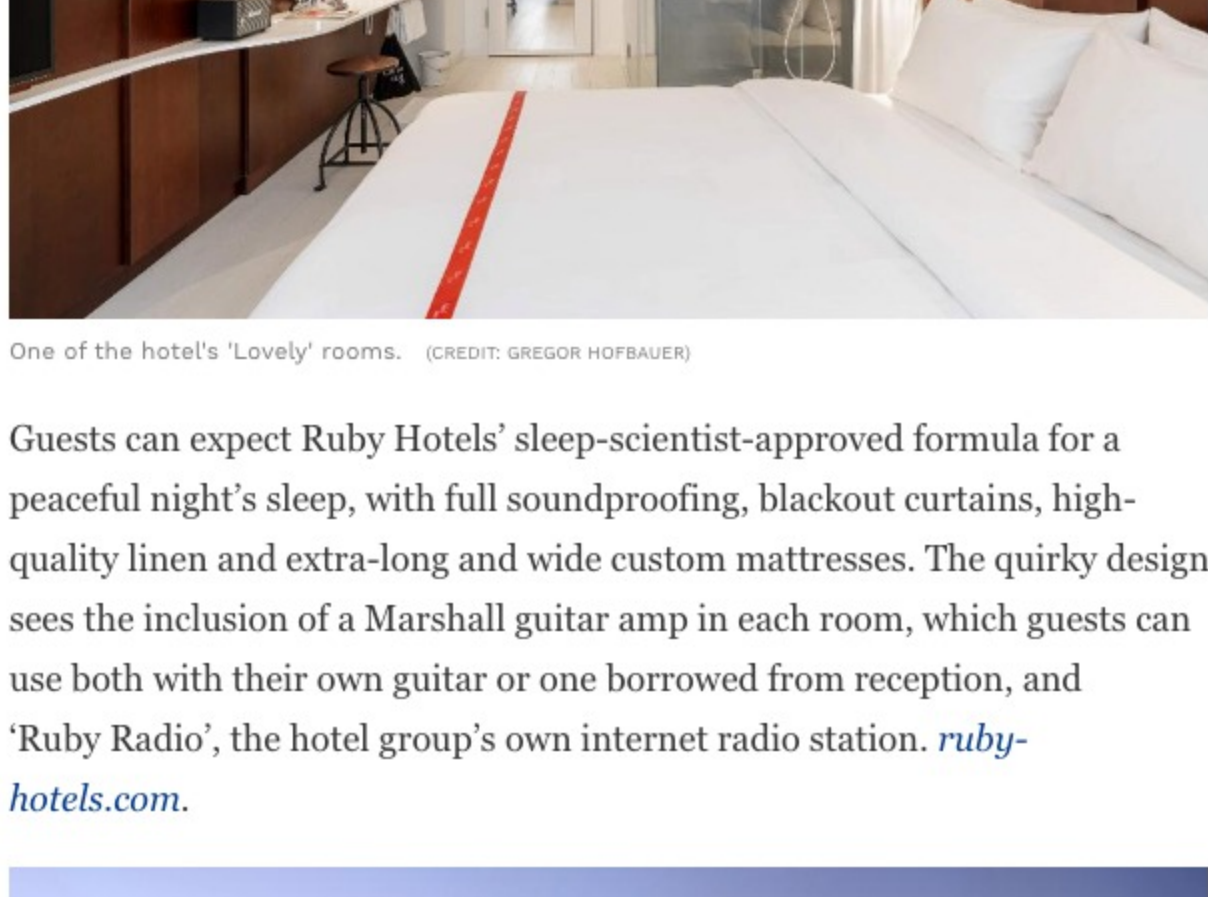
Opening its first UK property on **London's Southbank**, **Ruby Hotels** has recently unveiled its new **Ruby Lucy** hotel. Inspired by bustling fairs and eclectic theatres, the 75-room hotel has a vivid design scheme – think: rich, dark tones highlighted with bright brass accents and subtle stripes accented with playful props, including circus drums and juggling pins.



One of the hotel's 'Lovely' rooms. (CREDIT: GREGOR HOPBAUER)

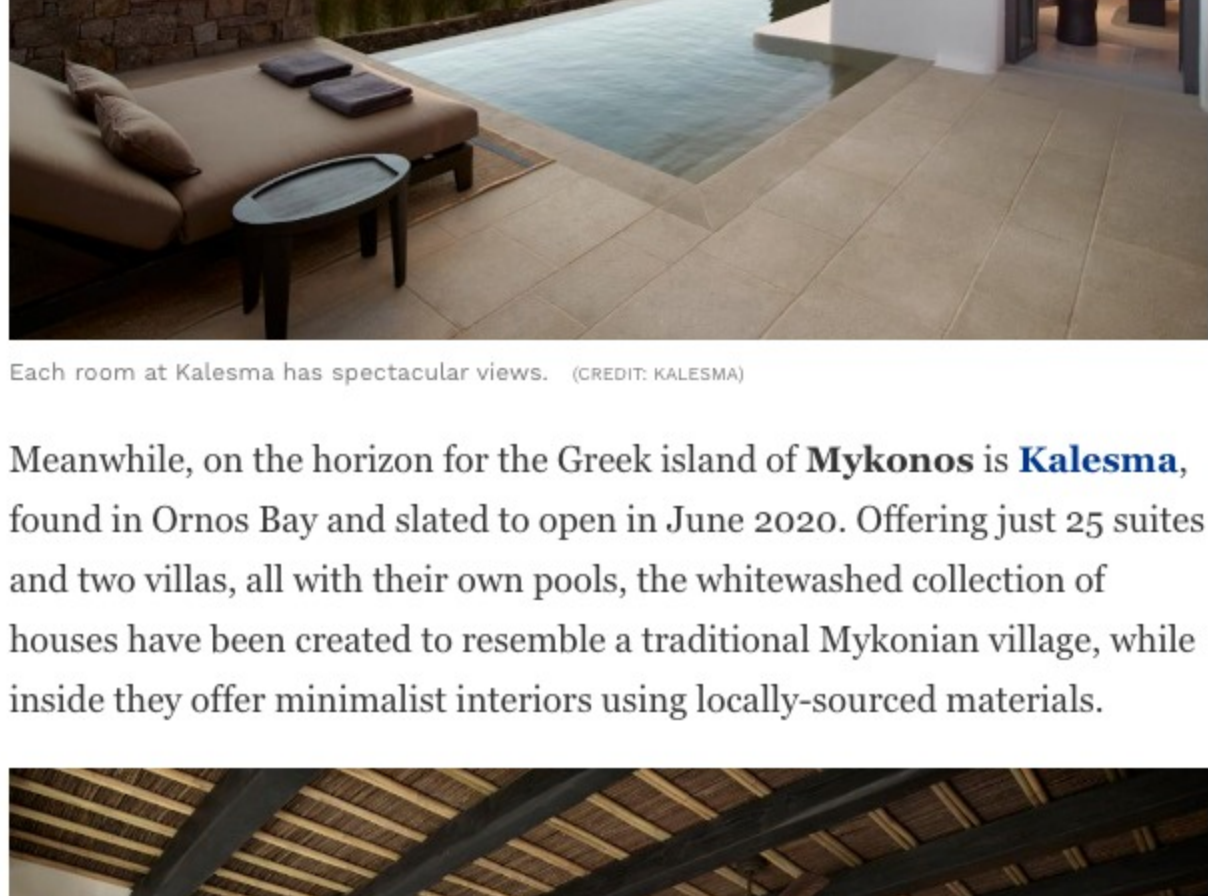
The Munich-based hotel brand is a pioneer of the 'lean luxury' philosophy, which focuses on a top location, high-quality fittings, and outstanding design at an affordable price by – made possible by cutting out the superfluous and focusing on the essential.

There is a hip communal space, for instance, serving a healthy, locally-produced breakfast, without the need for a kitchen or chef. Instead of overpriced minibars and room service, galley kitchens and vending machines and ironing stations supply guests with all of their needs. Likewise, a modular design sees Ruby hotels occupying mixed-use and former office buildings in the heart of the city, rather than the traditional, prestigious addresses with sky-high rents typically favoured by hoteliers.



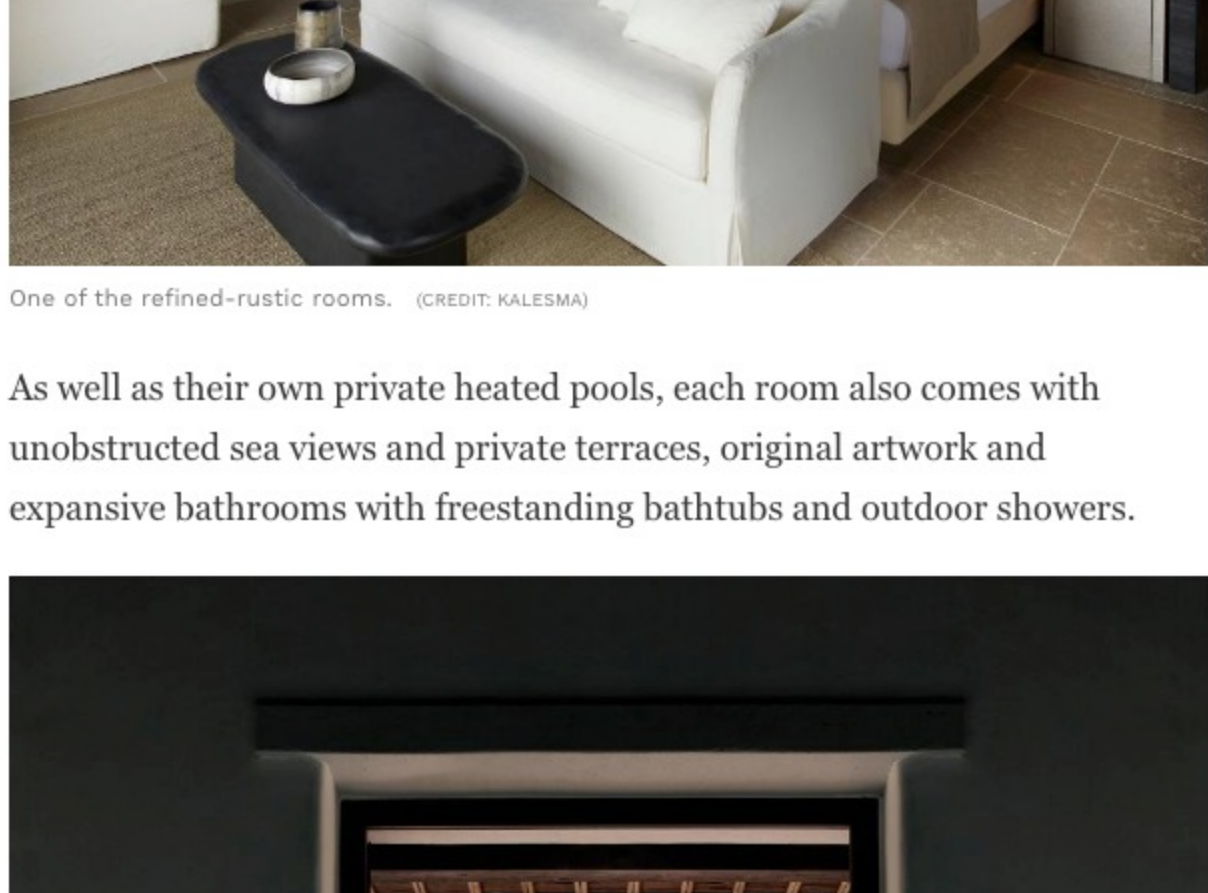
Each room at Kalesma has spectacular views. (CREDIT: KALESMIA)

Guests can expect Ruby Hotels' sleep-scientist-approved formula for a peaceful night's sleep, with full soundproofing, blackout curtains, high-quality linen and extra-long and wide custom mattresses. The quirky design sees the inclusion of a Marshall guitar amp in each room, which guests can use both with their own guitar or one borrowed from reception, and 'Ruby Radio', the hotel group's own internet radio station. ruby-hotels.com.



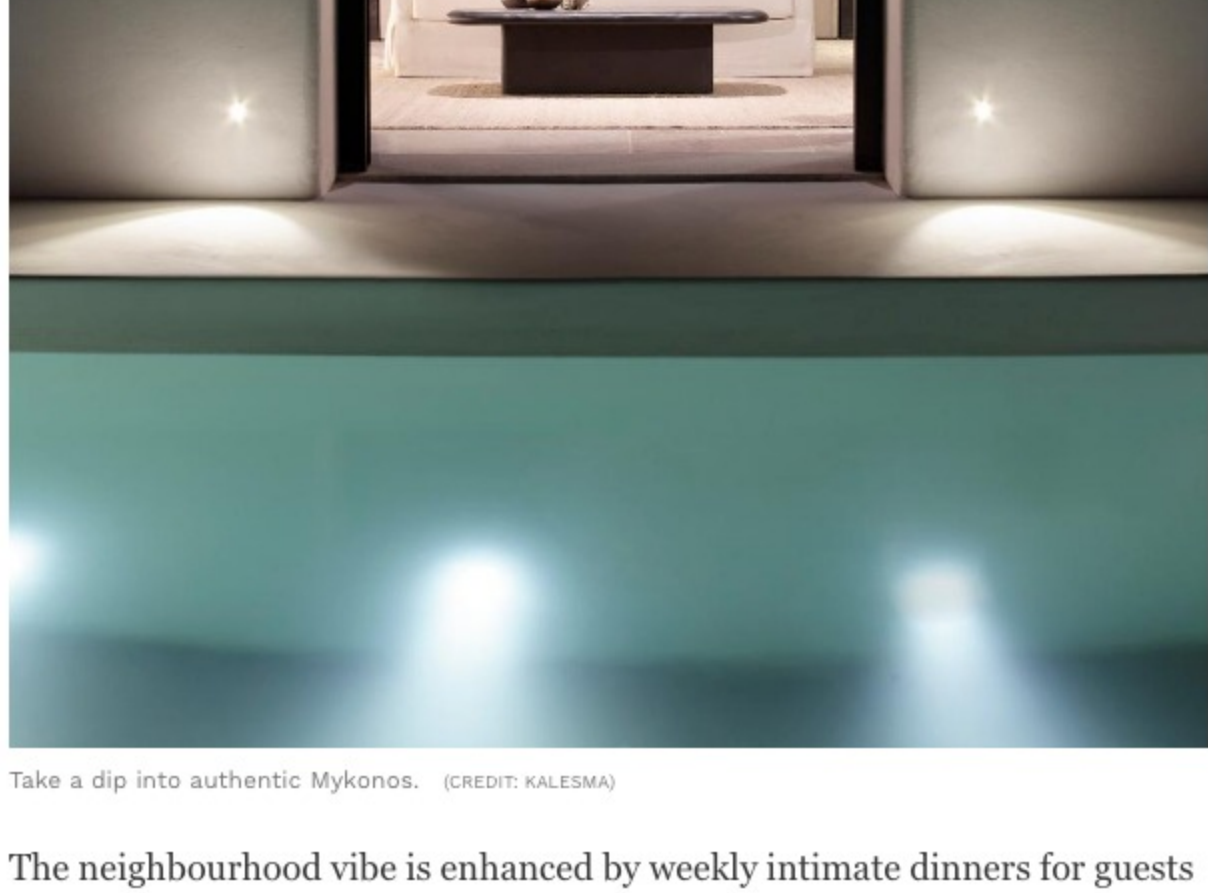
One of the refined-rustic rooms. (CREDIT: KALESMIA)

As well as their own private heated pools, each room also comes with unobstructed sea views and private terraces, original artwork and expansive bathrooms with freestanding bathtubs and outdoor showers.



Take a dip into authentic Mykonos. (CREDIT: KALESMIA)

The neighbourhood vibe is enhanced by weekly intimate dinners for guests designed by the hotel owners, who are also behind acclaimed Athens restaurants, **Pere**, **Ubu** and **Sea Spice**. In fact, the hotel's restaurant, **PERE UBU** will form the heart – and social hub – of the hotel. By day, it will offer a laid-back atmosphere with chilled summer music, curated small plates and light lunches. By night, it will transform into a sophisticated eatery, serving simple, elegant dishes alongside innovative cocktails keeping guests fuelled into the early hours. kalesmamykonos.com



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